

Optima Health® Becomes Sentara® Health Plans

Purpose of this communication:

- To communicate that Optima Health is changing its name to “Sentara Health Plans” effective January 1, 2024.

What do I need to know?

- Starting January 1, 2024, Optima Health will be known as “**Sentara Health Plans**”.
- All Optima Health members will receive a new member ID card to reflect the new brand, but their member ID will not change, therefore, no action will be required to update Service Registration Forms with CareCentrix.
- The Plan Name for registered services in the provider portal will automatically change to Sentara Health Plans on January 1, 2024.

What do I need to do?

- Providers do not need to take any action as a result of this change.

Thank you in advance for your cooperation and continued partnership.