



**New Blue Cross Blue Shield  
Alphanumeric Subscriber IDs**

**Purpose of this communication:**

- Effective immediately, the Blue Cross and Blue Shield Association (BCBSA) is expanding the alpha prefix designation to accommodate alphanumeric values in Subscriber IDs.
  - Example of a new Subscriber ID: W5K123456789

**What do I need to know?**

- New prefixes are required due to the growing BCBS membership.
- Alpha prefix Subscriber IDs will be exhausted in early 2018.
- The following order will be released one set at a time:
  - (A=Alpha, N=Numeric)
  - Set 1 ANA
  - Set 2 NAA
  - Set 3 NNA
  - Set 4 AAN
  - Set 5 NAN
  - Set 6 ANN

**What do I need to do?**

- Validate that all internal systems are capable of accommodating the new BCBSA prefix values.

**Is there anything else I need to know?**

- This only affects new BCBS members.

**Thank you in advance for your cooperation and continued partnership. If you have any questions, please reach out to your assigned network management representative for assistance.**