

### Florida Blue Medicare Product Offering Additions

#### Purpose of this communication:

- To inform CareCentrix providers of new Florida Blue product offerings in Polk and Hillsborough counties beginning January 1, 2024.

#### What do I need to know?

- Effective January 1, 2024, Florida Blue Medicare members will be offered coverage through the Florida Blue BlueMedicare<sup>SM</sup> Preferred and BlueMedicare<sup>SM</sup> Total (Dual Eligible Special Needs Plan [D-SNP]) Medicare Advantage plan.
  - These plans will be available to the Florida Blue Medicare Advantage HMO members in Polk and Hillsborough Counties **only**.
  - A new agreement is not required and your existing Florida Blue rates for Medicare Advantage and D-SNP members as applicable will continue to apply.
- Patients enrolled in this product will be notified and can begin receiving services starting January 1, 2024.

#### What do I need to do?

- No action is needed at this time.
- Please direct any questions to your dedicated Provider Relations contact. You can access our Contracting and Provider Relations Contact Lookup Tool linked in our [provider contact list](#).

Thank you in advance for your cooperation and continued partnership.