



**HMO and PPO Health Plan:  
Braven Health**

**Purpose of this communication:**

To remind providers that effective 01/01/2021, CareCentrix began supporting a new Medicare Advantage HMO and PPO Health Plan, **Braven Health**, in New Jersey.

**What is Braven Health?**

- Braven Health is an affiliate of Horizon Blue Cross Blue Shield of New Jersey in partnership with Hackensack Meridian Health RWJBarnabas Health.
- Providers contracted with CareCentrix to service Horizon members can provide services to Braven Health members.

**How do I identify Braven Health members?**

- Providers can identify Braven Health members through their member ID. The member ID for Braven Health will start with the alpha prefixes B7T, B7U, B7V, or B7W.



Example Braven Health Member ID card - front



Example Braven Health Member ID card - back

**Is it still my responsibility to verify eligibility and benefits?**

- Yes, providers must continue to verify member eligibility and benefits before submitting any request to CareCentrix.

**Do my rates or contract with CareCentrix change?**

- No, there is no change to your provider contract with CareCentrix or contracted rates.

**How do I submit requests and bill for services for Braven Health members?**

- Providers should use the Braven Health drop down on our HomeBridge® Provider Portal and enter a prefix starting with B7 when registering and submitting authorization requests for Braven Health members.
- Providers should continue to bill CareCentrix for all contracted services.

**Thank you in advance for your cooperation and continued partnership. If you have any questions, please contact your dedicated Network Management representative for assistance.**